

FLOSS

A NEW EXPERIENCE IN DENTISTRY



WHAT ARE MY **FLOSS**
START UP COSTS
AND **WHAT DO**
THEY GET ME?

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When a dentist decides to open a practice, they must do their research, make sure they choose to operate in a business model that shows promise and growth, and thoroughly survey what the startup costs are going to be. There are two ways to start a dental practice: you can do so alone, taking on all the responsibilities yourself, or you can partner with a franchise brand. The latter approach comes with many benefits, like a dedicated support team, a business model to guide your way, and a recognized brand name. FLOSS Dental™ is a trusted and respected brand name that patients rely on every year for dental services, and when you partner with us, you'll notice the immediate benefits of that trust. Here, we'll take a closer look at what your investment in FLOSS™ looks like and what it will get you.

YOUR UPFRONT COSTS AND ROYALTY FEES

FLOSS Dental™ offices meet essential needs for people suffering from minor and major dental issues or need services like; teeth whitening, implants, Invisalign, or periodontal services; our offices are the perfect alternative to crowded and dated dental offices with antiquated technology. The affordability and spa-like offices like ours provide franchisees with a desirable investment for individuals excited about creating A New Experience in Dentistry and becoming a valued community resource. When compared to other dental systems, ours is a standout. As with most franchises, when you become part of the FLOSS Dental™ family, you'll be expected to pay a one-time franchise fee, which in our case is \$50,000. This fee allows you the right to operate under the respected FLOSS Dental™ brand name and grants you access to all our proprietary materials, including our tested business model. It will also cover the cost of your onboarding and the extensive pre-opening training (which we'll discuss later) you'll enjoy that will prepare you to make the most of our robust industry. After your practice doors open, you'll be required to pay a 5% monthly royalty fee against your gross production, which will offset the cost of the ongoing support we're very proud to show all our franchisees. The total initial investment can run from \$505,000 to \$752,750, depending on the site location and the size of your practice.

ONE-TIME FRANCHISE FEE

\$50,000

TOTAL INITIAL INVESTMENT

\$505,000 - \$752,750

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Furthermore, because we know how challenging starting a new practice can sometimes be, we ask all our franchise partners to demonstrate a good credit profile and \$100,000 in liquid cash. Having this kind of financial stability will allow you to weather the ups and downs of doing business while you're still trying to establish your patient base and give you the peace of mind to focus on growth.

Starting any new practice requires resources in the way of time, effort, and money, but we think that when it's all said and done, an investment in a FLOSS Dental™ franchise is rightly one of the best choices out there.

100% OWNERSHIP

One of the reasons dentists of all stripes are gravitating to our offering is that our proven business model makes the most of practice ownership. At FLOSS Dental™, all of our offices are independently owned and operated. That means more profit in your pocket. More and more dentists seek 100% ownership making FLOSS™ the right choice.



THE FLOSS DIFFERENCE

At FLOSS Dental™, we are all about providing the very best in services conveniently, reliably, and affordably. We take dental care to a new level by offering a suite of services in a dental spa-like atmosphere, utilizing the latest technology and more highly trained dental staff than other care providers might offer. Your patients are immediately put at ease and relaxed, from the stylish waiting room, more prominent than average operator rooms for comfort, and custom artwork on the wall. Once in the room, our satellite radio and flat-screen TVs in the ceiling will provide an experience that your patients will remember. Your patients will notice the difference at FLOSS™ from the moment they walk in the door.

WHAT YOU GET



EXCLUSIVE TERRITORY



SITE SELECTION



CONSTRUCTION



EQUIPMENT



100% FINANCING



CONSULTING



BUYING POWER

TRAINING AND SUPPORT

We know how important it is to go into the business fully prepared to do business, because after all, what good is a tested system and a thriving industry if you're not entirely ready to take advantage of them? That's why we make sure all our franchisees enjoy comprehensive pre-opening training that answers all their questions and brings them up to speed on the day-to-day procedures required to operate their new dental practice.

Training begins when your franchise agreement is signed and includes one week for up to two people at our corporate headquarters in Houston, Texas. New owners are also assigned a Franchise Mentor who will help get them ready to hit the ground running and stay on course.

What's more, after your practice doors open, we'll provide you with ongoing resources that include:

- Marketing materials, like brochures, pre-approved ads, artwork for direct mail, Google and Facebook Ads, and recommendations to help you fully develop your territory.
- Billing services through our approved vendors that provide straightforward insurance collections.
- Opportunities for professional development, phone support, and on-site visits.
- Access to a comprehensive private intranet site containing management, marketing, and operational resources, is available 24/7.
- And so much more!

As we've just outlined, your investment in a FLOSS Dental™ franchise gets you so much more than a respected brand. You'll become part of a network of FLOSS franchisees who are offering their communities top-notch dental attention conveniently and affordably. We're proud of all that the FLOSS Dental™ name stands for, and you can be, too



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